



28th Budapest Pride March 2023

Rules of vehicle participation

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Terms

Rainbow Mission Foundation	henceforth Budapest Pride
For-profit, and nonprofit organizations, natural persons, who wish to participate in the pride parade by launching a vehicle	henceforth Vehicle Participant Group

Objectives

The goal of this document is to summarize the rules and regulations regarding the launching of and participation with a vehicle in the pride parade. All rules apply to all Vehicle Participant Groups and no exceptions shall be made, the rules must not be broken.

Scope, ratification, compensation

This document is valid until recalled.

Budapest Pride holds the right to change the contents of this document anytime.

Complying with these rules is mandatory for all Vehicle Participant Groups, no exceptions can be made. Participating in the March can be denied if organizers from Budapest Pride find a Vehicle Participant Group not adhering to these rules.

Budapest Pride is not responsible for any financial or other damages caused by the right to participate being denied, and Budapest Pride cannot be forced to financially compensate for these losses.

Rules

1. Route

All Vehicle Participant Groups are to follow the route decided by Budapest Pride before, during, and after the Pride March. Deviating from the decided route is only allowed with the permission of Budapest Pride and/or the police. In case the route direction changes during the March, all Vehicle Participant Groups are to follow the new route, and to act as the Budapest Pride appointed vehicle coordinator says.

2. Technical problems

In case of a technical problem concerning the vehicle, sound, or performance before the March, the Vehicle Participant Group must contact Budapest Pride at felvonulas@budapestpride.hu with details about the nature of the problem, possibilities of its correction, and its length. In case Budapest Pride comes to the conclusion that the vehicle's participation would endanger the safety of the March after having considered the state of the problem, the Vehicle Participant Group can be asked to remove the vehicle from the route and not to participate in the March.

Any problems that arise during the March must be reported to the vehicle coordinator appointed by Budapest Pride.

3. Securing vehicle personnel

All Vehicle Participant Groups must provide a minimum of **five responsible persons** who will accompany the vehicle on the entire length of the March from the first assembly to its end, and who will act as Budapest Pride orders them.

Of these five persons:

- four will hold a safety ribbon while walking next to the vehicle,
- and one will walk in front of the vehicle and watch out for the attendees.

Vehicle Participant Groups must provide the safety ribbon for the vehicles, the specifications of which are as follows:

- not shorter than each side of the vehicle while held at least 1m from the vehicle itself,
- has a visible color,
- at least 8 cm wide.

In case a Vehicle Participant Group wishes to use the services of a security company of their own choice, it must notify Budapest Pride (at felvonulas@budapestpride.hu) at least 15 days prior to the March, and must provide the names of the security personnel, as well as a digital copy of their IDs and permissions.

Vehicle Participant Groups must ensure that the security personnel do not wear clothes that could be deemed intimidating (all black, camouflage, military etc), and that their appearance blends in with the rest of the attendees. All security personnel must wear visibility vests.

Vehicle Participant Groups must provide data about the driver of the vehicle, as well as the vehicle itself (such as name, phone number, ID number, license number etc)

Vehicle Participant Groups must provide a seat for the Budapest Pride appointed coordinator next to the driver of the vehicle.

In case any of the terms described in Section III are not met, Budapest Pride has the right to deny attending the March to the respective Vehicle Participant Group.

4. Vehicle specifications

All vehicles must meet the below criteria.

Weight	
Total weight of vehicle (max)	7.5 t
Size	
Length	6.5 m
Width	2.5 m
Inside height	2.5 m
Height	3.5 m

The vehicle must not be heavier than 7.5t and longer than 3.5m. For safety reasons, nothing can hang from its sides. In case a Vehicle Participant Group wishes to launch a vehicle where the cords and cables used for sound, or any of the decorating elements are hanging from the side of the vehicle, the group's participation will be denied.

5. Documentation

All March and technical vehicles must have valid vehicle passes, which are to be provided by the Vehicle Participant Group, and to be sent to Budapest Pride by the given date. If this term is not met, participation will be denied. Furthermore, the license plate number, as well as the vehicle registration number and exact size of the vehicle must be provided to Budapest Pride.

6. Decoration, sound

No decoration or sound setup can be done at the site of the March, all vehicles must arrive completely decorated with finished and working sound systems.

To prevent accidents during the March, only one person providing the music can stay aboard the vehicle. When the vehicle returns to regular traffic, nobody can stay there.

If a vehicle meets the technical requirements to be equipped with a working sound system, **it cannot participate** in the March without having a sound system and providing music.

The official logo (if it's not applicable, the exact name of the Vehicle Participant Group) must be displayed on the vehicle.

Every logo displayed on the vehicle has to be approved by Budapest Pride before the March.

7. Environmental policy

A) ENVIRONMENTAL GUIDELINES FOR SPONSORSHIP

We do not accept sponsorship offers from companies with annual global CO² emissions greater than 61.7 million tonnes. As we believe it is important that all workplaces should be an inclusive and safe space for members of the LGBTQ community, we will continue to offer these companies consultancy, training and workshop opportunities. However, we do not provide them with such visibility sponsorship opportunities that can offset their environmentally damaging activities in the eyes of the public.

Companies in this category are not eligible for the following sponsorship opportunities:

- Vehicle launch at the Budapest Pride March
- Participation in the Budapest Pride March as a registered group
- Sponsorship of the Budapest Pride Opening Ceremony
- Sponsorship of the Rainbow Party
- Sponsorship of the Budapest Pride Podcast

B) ENVIRONMENTAL GUIDELINES FOR VEHICLE PARTICIPANT GROUPS

All decorations must be made of recycled or recyclable materials. Using single-use plastic decorations, such as balloons, will result in the right to participation being denied. If gifts will be handed out from the vehicle, we advise the Vehicle Participant Groups to prepare with gifts made of sturdy, reusable materials.

To protect the environment the Vehicle Participant Groups shall use electric vehicles or fuel-efficient vehicles. Only those Vehicle Participant Groups are allowed to participate in the March who represent organizations whose global CO₂ emission is less than 61,7 million tons/year.

8. Communication, execution

All Vehicle Participant Groups must stay in contact with the Budapest Pride appointed vehicle coordinator, must follow their orders at all times for the entire duration of the March, and must consider the execution of all such orders mandatory.

9. Obligations

Vehicle Participant Groups and all related staff must keep all rules as requested by Budapest Pride.

10. Fundamental principles

One of our main fundamental principles is ensuring that the number of vehicles participating on behalf of for-profit organizations does not exceed that of non-profit and civil organizations, therefore, we can only come to an agreement about vehicle participation with for-profit groups after the participation of non-profit groups is set.

Another principle of ours is about the music played at the March. The March itself is supposed to be about acceptance, safety, freedom, and equality. However, pride playlists often include songs with themes about physical or verbal aggression against women, misogyny, or victim blaming. We would like to make the March a safe place for everyone, therefore, all Vehicle Participant Groups are to check with their DJs and musicians to avoid playing such songs. Please see the below list of songs that are often played at Pride marches but fall in the above-mentioned category. These examples can be used as reference to create an appropriate playlist.

Britney Spears: Hit me baby one more time

Robin Thicke ft. Pharrel Williams: Blurred lines

Prodigy: Smack my bitch up

Katy Perry: Bon Appetit

Rolling Stones: Under my thumb

Rihanna: Rude boy

Rihanna: Bitch better have my money

Play-N-Skillz ft. Lil Jon, Redfoo, Enertia McFly – Literally I Can't (STFU)

Fergie: M.I.L.F. \$